

OLDE
ENGLISH TRAIL
GOLF CLUB

FLORENCE SC

Welcome

Welcome to Olde English Trail Golf Club, a traditional golf experience located in Florence, South Carolina boasting one of the finest Tom Jackson course layouts in the Carolinas. As a privately owned and operated golf course our goal at Olde English Trail Golf Club is to provide a truly enjoyable golf experience for every golfer, whether joining us for the day or as a valued part of our OET Members Club.

As professional golfers and golf professionals, and life long golfers ourselves, we have a deep appreciation for the game of golf. We believe it enriches our lives and enhances the overall community experience. We appreciate the value a quality golf facility brings to the local community and the positive impact it can play in our daily lives.

No matter what your level of play, beginner to professional, we want you to experience the joy of the game each and every visit, even on those days when the ball just won't go where you want it to go. While we do not strive to be a "country club" we work hard to be a "golf club" that provides a great golf experience in a relaxed and comfortable atmosphere for golfers with quality amenities to enjoy.

Our approach and attitude surfaces in our Adirondack chairs providing casual seating on the driving range and putting green areas, evening overhead practice area lighting along with music throughout the clubhouse and practice area. We also provide our lunch favorites such as our house made pimento cheese sandwich along with a filling quarter pound all beef chili dog on a fresh brioche bun.

Our attitude is highlighted in our golf shop updated with the latest in game improvement technology and equipment along with our traditional lines of OET logo fashions for both on and off the course. Our professional staff is always available to personally fit you for the exact club to enhance your game as well as provide golf instruction second to none to help you get to that next level.

We are committed to our ongoing effort of improving the golf course, facilities and your everyday golf experience. Olde English Trail Golf Club strives to be a valued member of the Florence community as well as the Carolinas golf experience.

The staff is always available to offer input or answer questions. We invite you to please contact our on site leadership team and we will always do our absolute best to assist you. We appreciate you teeing it up at Olde English Trial Golf Club.

Olde English Golf

Our ownership team, along with our consulting partners, provide over 100 years of golf course ownership and hands on operational experience. We have participated in ownership and/or management of golf courses in Florida, Ohio, Alabama, North Carolina and now South Carolina. We have led golf instructional programs in over 15 states plus South Africa, Mexico, the Philippines and Canada.

OET Leadership Team

Caleb Eberle: Caleb is a proud Flagler College alum with over 15 years golf industry experience. He serves as the “creative” leader of Olde English Golf with both traditional and non traditional insights. He combines a historical perspective with an eye towards unique innovation. While Caleb is well versed in all phases of golf course operations, from course maintenance to event management, he takes the lead in all marketing and social media activities at the club. This includes the creating & production of the very well received “I Hate Golf It’s Awesome” podcast recorded weekly at the club. Caleb is presently a member of the Callaway Advisory Staff.

Mark S. Eberle: Mark played professionally on Florida mini tours for 7 years, purchased his first golf course at the age of 25, won regional PGA Player of the Year honors, and he still serves as director of the international junior golf program Growing Kids Through Golf he founded in 1989. Over the years his golf instruction has been featured on television programs and in teaching videos. He served as supervising golf instructor for US Open Champion Ken Venturi’s national golf training program and has hosted multiple celebrity golf outings. Mark started on a golf course at the age 13 shoveling a sand trap and he now has over 50 years of experience in every phase of the golf industry.

Dany Eberle: Dany takes an active role in the clubhouse and facilities presentation with an eye for detail. She has an extensive background in finance which adds valuable insights for club vision and operations.

Dawn Eberle: Dawn oversees Olde English Trail administration duties. She has served in this capacity at multiple golf clubs for nearly 20 years. While you may not see Dawn at the club, you can be assured that she is providing critical operational support behind the scenes.

What's in a Name

The Tom Jackson designed golf course at Claussen Pointe bore the original name Crossings Golf Club when opened in 1998. That name was maintained under the original owners until 2018.

The course name was then changed to Shadow Creek Golf Club in 2018 when the golf course was leased to local non-professional golf course operators as the course continued to struggle. That name was maintained until the course was purchased in 2021 by Olde English Trail with the present name of Olde English Trail Golf Club.

Why the name change?

We do not simply change a course name for the sake of a name change. We incorporate our entire vision into the course name we choose as part of a complete golf course makeover and rebranding to fit our vision for the entire property, operation and presentation.

First, the name change to Olde English Trail Golf Club provides a much more historical look at the overall region. The early history of the South Carolina region experienced a great deal of English settlement activity. In addition to this historical perspective, the Olde English Trail Golf Club name identifies the property as a more traditional golf property, fitting with a more historical English themed golf experience. This includes the unique to the region links feel and natural look to the property. This look appears in multiple ways, including the presence of secondary heathery rough, more traditional natural bunker edges, a more coarse bunker sand, sand traps being removed and other traps being reshaped, as well as on course markings and signage fitting this theme.

The club logos have also been chosen to fit with this traditional links appeal. First, our Wild Boar icon honors the wild boar as first introduced by the English to the region. And of course there's our lovable English Bull Terrier that served as the companion to those early settlers as they cleared and hunted the region.

Course Design

The golf course was designed by renowned golf course architect Tom Jackson, a South Carolina native. The course officially opened for play in 1998. Tom Jackson has long been considered one of the premier golf course designers in the Carolinas and the Olde English Trail Golf Club design is evidence of his legend.

While “The Trail” was designed as playable for all skill levels, golfers taking on the championship back tees with its 145 Slope Rating should be prepared to do battle with all this Jackson course has to offer.

The course is well known for requiring accuracy rather than overpowering distance. This allows an opportunity for golfers of all levels as length off the tee, or lack of length, is not the deciding factor in scoring on this Tom Jackson layout.

While we have made positive changes to the course, we will continue to evolve as Olde English Trail creates a unique look and playing experience through ongoing course modifications.

Olde English Golf Trail Membership Offerings

Memberships are a 12 month contract that can be renewed annually.

Membership Options

Full: Single	\$250 Monthly
Full: Couple/Family	\$325 Monthly <i>(children living home age 19 and under)</i>
Associate:	\$125 Monthly

Members Pay Options

Quarterly Full Single	\$750.00
Annual Full Single	\$2,880.00
Quarterly Family	\$975.00
Annual Family	\$3,600.00
Quarterly Associate Single	\$375.00
Annual Associate Single	\$1,425.00

Members Club is All Inclusive

Unlimited Golf
Unlimited Golf Cart Usage
Unlimited Driving Range
GHIN Membership
Member Only Events & Activities
Advance Guaranteed Reserved Tee Times

Dues are to be paid on the first day of the new quarter with a 5 day grace period. A 5% late fee will be charged for late payment with privileges being suspended until payment is made to the club. All payments must be made by check, ACH bank transfer, or cash.

Associate Member Includes

Greens Fees
Cart Rate 18 Holes - \$18 9 Holes - \$12

**All prices are subject to change without advance notice.*

Facility Objectives

We have made an ongoing commitment to improvements property wide at Olde English Trail Golf Club. While we have already made great strides, we continue to implement improvements in both course and clubhouse facilities as we strive to make conditions better for our golfers.

Much of our first year was consumed with repair of a neglected irrigation system and drainage issues. With these repairs we can now tackle long grossly neglected turf issues.

We have a scheduled maintenance routine including turf treatments having secured our in house spray tech licensing in the state of South Carolina. We will now be able to respond to issues in a timely manner.

USGA Rules Apply to all Play

We encourage all golfers to abide by USGA Rules. GHIN scores must use USGA guidelines and rules to be used as a score to compute a player's handicap. Local Rules will be posted.

Club Outings

The club will offer member only activities and events from time to time while limiting non member outside outings as our management approach is to always make our members the priority over outside groups.

Pets

We are proudly a pet friendly facility. Pets (dogs & cats) are permitted on the golf course but must be controlled by owner at all times. Pets that are on sight are the accepted risk of the pet owner. We are also extremely proud to say we have found homes for several strays and abandoned cats and dogs.

Golf Cart Usage Rules

With the new cart fleet we will be much more aggressive in monitoring on course cart activity to insure the carts are being respected. We will be using a check in and number system for all golfers.

Private Cart Policy

Members are permitted to use their private cart with no trail fee at this time.

Trail Pass purchasers and Daily Fee golfers are not permitted to use their private carts on the course.

(Present Club Member cart owners are given 120 days to comply to the following rules.)

- Member must live within an area that permits them to drive their cart to the course, no cart trailers permitted.
- The private cart must be a design and configuration for exclusive golf use only.
- No extended club carriers.
- No extra rider seats.
- The cart must be two seats only.
- No lifted carts.
- No oversized tires.
- The cart must be a standard issue golf cart approved by the golf shop.
- All club cart rules apply to private carts, including:
 - Rider Fee applies to non golfing riders
 - No multiple single player carts in a group
 - Follow all club posted and non posted cart rules
 - No carry on alcohol permitted

Golf Usage Etiquette Guidelines

All golfers are expected to abide by all club rules both on the golf course and in the clubhouse area. Unruly behavior is unacceptable and will not be tolerated at any time. This includes respect for the golf course such as filling divots, repairing ball marks, no littering, following all cart traffic rules and cart usage rules.

General Golf Club Rules

All golfers are expected to abide by all posted guidelines and rules of play and behavior. Members and Trail Pass Holders ignoring these rules and guidelines will be given one verbal warning. If continued disregard for rules, golfers may lose their membership status and may be suspended with no refund of any prepaid dues or fees.

Alcohol

The club has a Beer/Wine license and is governed by S.L.E.D. rules that legally restricts carry on alcohol. Private party alcohol of any kind is not permitted on this property at any time. Anyone bringing alcohol onto club property will be asked to leave with no refund of any fees paid. This applies to daily guests, Trail Pass holders and Members. If incidents arise, S.L.E.D. will be notified immediately.

Attire

We are a “casual friendly” golf facility with a relaxed atmosphere. We recommend casual golf attire. Please avoid swimwear and “gym” style shorts on the course and in the clubhouse. We require spikeless golf shoes or “tennis” style shoes for play. Boots or shoes with protruding heels are not permitted on the course at any time.

Volunteer Opportunities

We urge our members to seek out volunteer opportunities to assist the club as we move forward. We also encourage our members to help create community impact opportunities for the golf course through their own personal network.

Member Club Application

Name _____

Phone _____

Email _____

Address _____

Spouse (couples membership) _____

Children (family membership only) _____

Member Level:

Full Associate | Single Family

Membership period is from date of signed application for 12 consecutive months.

I agree to adhere to all club rules and guidelines both current and any amendments. I am aware that I will be notified, written or verbal, by management if I have violated club rules. I understand that a violation of club rules may result in my immediate suspension and use of club facilities. If suspended I may not receive a refund of any advance paid member dues.

I understand and agree that I am committing to a 12 month agreement to pay club fees on time as scheduled by the club.

Please sign below as acknowledgement you have read and accept club policies.

Signed _____

Print Name _____

Date _____

Payment _____